



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

<u>Contract / Revision</u> 494733 /		<u>Alt Order #</u> 06329074
<u>Product</u> HORSFORD 4 CONGRESS		
<u>Contract Dates</u> 09/21/12 - 09/24/12		<u>Estimate #</u> 1838
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 115	<u>Product Code</u> 122
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/24/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$2,150.00			
N 2	KVVU	09/24/12	09/24/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$195.00			
N 3	KVVU	09/24/12	09/24/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$350.00			
N 4	KVVU	09/24/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$550.00			
N 5	KVVU	09/24/12	09/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				1	\$450.00			
N 6	KVVU	09/24/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				1	\$625.00			
N 7	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$725.00			
N 8	KVVU	09/24/12	09/24/12	MORE Access	630-7pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$525.00			
N 9	KVVU	09/24/12	09/24/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				1	\$625.00			
N 10	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$700.00			
N 11	KVVU	09/24/12	09/24/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				1	\$850.00			
N 12	KVVU	09/24/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	M-----				2	\$275.00			
N 13	KVVU	09/22/12	09/22/12	The Closer	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,750.00			
N 14	KVVU	09/24/12	09/24/12	Bones	Mon 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$4,500.00			
N 15	KVVU	09/24/12	09/24/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$4,350.00			
N 16	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,350.00			
N 17	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$1,500.00			
N 18	KVVU	09/23/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$8,500.00			
N 19	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,250.00			
N 20	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$785.00			
N 21	KVVU	09/23/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$7,500.00			
Totals											29	\$45,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	29	\$45,975.00	\$39,078.75
<b>Totals</b>	<b>29</b>	<b>\$45,975.00</b>	<b>\$39,078.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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FAX# 610-225-1191  
SEP20/12 15.38  
HARRIS REPORT FROM REP  
\*\*\* KVVU-TV \*\*\*

1	1000P-1100P	30	\$2,150.00	9/21	9/24	2	F,M
PROGRAM : FOX 5 NEWS AT 10P							
CON COM1: FOX 5 NEWS AT 10P							

REP HEADLINE# 6329074  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

SEP20/12 15.38  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/21	9/24	2		F,M	2
3			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/21	9/24	2		F,M	2
4			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	9/21	9/24	2		F,M	2
5			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/21	9/24	1		F,M	1
6			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	9/21	9/24	1		F,M	1
7			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/21	9/24	2		F,M	2
8			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$525.00	9/21	9/24	2		F,M	2
9			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$625.00	9/21	9/24	1		F,M	1
10			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/21	9/24	2		F,M	2

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL: :SPTS:
11			730P-800P	30			\$850.00		9/21		9/24		1			F,M		1
			PROGRAM : TMZ															
			CON COM1: TMZ															
12			900A-1000A	30			\$275.00		9/21		9/24		2			F,M		2
			PROGRAM : MORE LAS VEGAS															
			CON COM1: MORE LAS VEGAS															
13			900P-1000P	30			\$1,750.00		9/21		9/21		1			FRI		1
			PROGRAM : FRINGE															
			CON COM1: FRINGE															
14			800P-900P	30			\$4,500.00		9/24		9/24		1			MON		1
			PROGRAM : BONES															
			CON COM1: BONES															
15			900P-1000P	30			\$4,350.00		9/24		9/24		1			MON		1
			PROGRAM : MOB DOCTOR															
			CON COM1: MOB DOCTOR															
16			100P-800P	30			\$2,350.00		9/22		9/22		1			SAT		1
			PROGRAM : FOX COLLEGE FOOTBALL															
			CON COM1: FOX COLLEGE FOOTBALL															
17			1000P-1100P	30			\$1,500.00		9/22		9/22		1			SAT		1
			PROGRAM : FOX 5 NEWS AT 10PM SAT															
			CON COM1: FOX 5 NEWS AT 10PM SAT															
18			100P-400P	30			\$8,500.00		9/23		9/23		1			SUN		1
			PROGRAM : FOX NFL (GAME 2)															
			CON COM1: FOX NFL (GAME 2)															
19			1000P-1045P	30			\$1,250.00		9/23		9/23		1			SUN		1
			PROGRAM : FOX 5 NEWS AT 10PM SUN															
			CON COM1: FOX 5 NEWS AT 10PM SUN															

No Late Game

N/A

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
20			1045P-1100P	30		\$785.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1: FOX 5 SPORTS EXTRA												
21			1000A-100P	30		\$7,500.00	9/23	9/23	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												
SEP/12			45975.00									
											CONTRACT TOTAL	45975.00
											TOTAL SPOTS	29

MARKET TOTALS \$99,945 KVVU 46% KSNV 15% KLAS 17% KTNV 11% KVMY 6% KVCW 4% CABL 0% KTUD 1%

SVC- NSI  
DEMOS- RA35+\*